



SPONSORING AND EXHIBITION BROCHURE

Invitation to industry and organizations

INFORMATION FOR SPONSORS

Introduction

The Organizers are offering companies and organizations the opportunity to become sponsors to the 15th AIDS Impact Conference to be held from 12th to 14th of June 2023 in Stockholm, Sweden.

AIDS Impact is a non-profit charity based in London UK and all sponsorship is gratefully received in order to support and enable the conference. Local organizer of the AIDS Impact 2023 conference is Posithiva Gruppen, a patient organization for people living with HIV in Sweden founded in 1985. Read more about the conference at www.aidsimpact.com.

Sponsorship options

Your company or organization is invited to apply for different sponsoring opportunities. Sponsors will be mentioned in the upcoming announcements and in the final program. Sponsors are free to make their selection from the list of sponsorship options, according to the following levels:

1. Major Sponsor
2. Sponsor
3. Session sponsor
4. Non-commercial exhibitor

1. Major Sponsors SEK 450 000 and above (approx € 41 000)

Major Sponsors will enjoy the following additional benefits:

- Option to organize one sponsored session during the days of the meeting at a timeslot within the formal programme.
This will be within the program..
- Acknowledgement and naming as a major sponsor.
- The company name (with logo) and sponsored session program displayed in the program.
- Opportunity to distribute leaflets to delegates.
- Complimentary exhibition space at the conference center.
- Two (2) complimentary full registrations.
- Opportunity to sponsor delegate attendance from low/middle income country.

2. Sponsors SEK 300 000 (approx € 27 500)

Sponsors will enjoy the following additional benefits:

- Option to organize one sponsored session during the days of the meeting.
- The company name (with logo) and sponsored session program displayed in the program on-line.
Opportunity to distribute one item to delegates.
- Two (2) complimentary full registrations.
- Complimentary exhibition space at the conference center.

3. Session sponsor

- o **In Program Sponsored sessions** SEK 110 000 (approx. € 10 000)
Sponsors will have the option to organize a sponsored session during the days of the meeting within the program parallel sessions. This option is usually appropriate for research groupings or major studies to disseminate findings.

- o **Lunch Symposium** SEK 50,000 (approx. € 4 000)
Companies have the option to organize a scientific session of their own choice for the duration of 45 minutes during lunch time.
All satellite symposia will be held in a location at the Hotel Hilton Stockholm Slussen, the conference venue.
The meeting room and audio/visual equipment is included in the sponsor fee.

Time slots:
Monday 12th June 2023 13.00–13.45 hrs.
Tuesday 13th June 2023 13.00–13.45 hrs
Wednesday 14th June, 2023, 13.00–13.45 hrs.

OTHER SPONSORSHIP ITEMS

Additional possibilities to promote your company or organization and your products are offered through sponsoring of different subjects related to the conference. We are sure that you will be able to find an item on the list to fit your specific interest and budget. Of course you are welcome to make your own suggestions.

- Opportunity to distribute one item to delegates** SEK 19 000 (approx. € 1 750)

- Web site link** SEK 19 000 (approx. € 1 750)
A direct link from the AIDS Impact 2023 web site (www.aidsimpact.com) to your company's home page (upon signing of the contract until the end of the symposium).

- Scientific Board dinner** SEK 50 000 (approx. € 4 600)
The sponsors name and logo will be printed on the menu (including five (5) complimentary tickets).

- Welcome reception** SEK 100 000 (approx. € 9 200)
The sponsors name and logo will be printed on the ticket for the welcome reception

- Notebooks and Pens** SEK 40 000 (approx. € 3 700)
This sponsor item offers you the opportunity to insert your company notebook and pen.

Terms of Payment

After the enclosed Sponsor interest form is received by the local Organizer Posithiva Gruppen, a confirmation and an invoice for the first non-refundable instalment of 40% of the total amount will be sent and is due to being paid within three weeks after receipt. The balance of the full payment is due and payable before May 1st 2023.

Cancellation or Reduction

Notification of a sponsor to cancel sponsored items must be submitted to the local Organizer in writing. The effective date of cancellation or reduction of sponsor items will be the date on which the Organizer receives the written notice.

Cancellation schedule

- After signing the Sponsor interest form, 40% of the full sponsor costs will be retained.
- After February 1st 2023, the sponsor will be responsible for 75% of the full sponsor costs.
- After May 1st 2023 no refunds are made.

4. Non-commercial exhibitor

SEK 25 000 (approx. € 2 300)

The Organizers are offering non-commercial organizations such as NGOs, public health and global organizations, ministries and authorities the opportunity to become exhibitor at the conference. The number of exhibitor stands are limited. Your organization may submit a notice of interest to hold an exhibition space at the conference center.

Exhibitors will enjoy the following additional benefits:

- Two (2) complimentary full registrations.

EXHIBITION INFORMATION

Place and time

The exhibition will be held at the Hotel Hilton Stockholm Slussen, from Monday 12th June until Wednesday 14th June 2023.

Construction and dismantling of stands

Stand construction and delivery of goods from Sunday 11th June 2023 16.00–19.00 hrs. Dismantling of stands and removal of exhibits from Wednesday 14th June, 18.00–19.00 hrs.

Admission

All registered participants and registered accompanying persons have free admission to the exhibition.

Terms of payment

The stand rental has to be paid in two instalments, as follows:

40% by signing the contract for exhibition space;

60% of the full payment is due and payable, before May 1st 2023.

If applications are made after May 1st 2023 the stand rental must be paid simultaneously with the application.

If you have any questions, please contact stockholm2023@aidsimpact.com
(att. Lena Nilsson Schönnesson or Daniel Suarez).

SPONSORSHIP AND EXHIBITION FORM

Please fill in the required information below and send the form to stockholm2023@aidsimpact.com. Thank you!

CONTACT INFORMATION	
Company/Organization	
Organization number / Corporate identity number	
Address	
Contact person (name, phone, email)	

Please, mark the check box for selected category/categories.

SPONSORSHIP CATEGORY		Notes
Major Sponsor (SEK 450 000 and above)	<input type="checkbox"/>	
Sponsor (SEK 300 000)	<input type="checkbox"/>	
Session sponsor	<input type="checkbox"/>	
In Program Sponsored sessions (SEK 110 000)	<input type="checkbox"/>	
Lunch Symposium (SEK 50 000)	<input type="checkbox"/>	

OTHER SPONSORSHIP ITEMS		Notes
Opportunity to distribute one item to delegates (SEK 19 000)		
Web site link (SEK 19 000)		
Scientific Board dinner (SEK 50 000)		
Welcome reception (SEK 100 000)		
Notebooks and Pens (SEK 40 000)		
Other suggestion		
Other suggestion		

NON-COMMERCIAL EXHIBITOR		Notes

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(att. Lena Nilsson Schönnesson or Daniel Suarez).